

**Amendments to the Claims**

Please amend the claims as follows. This listing of claims will replace all prior versions and listing of claims in the application.

1. (Currently Amended)     ~~An~~ A computer-implemented interactive user interface  
programmed to display fields on a display, comprising:

a first field listing including a focal item company identifier that identifies a focal company; and

a second field ~~containing a listing of items related to the focal item company, wherein the~~  
~~listing of items in the second field comprises a listing identifying~~ including supplier company  
identifiers that identify companies that are a-supplier suppliers to the focal item company that  
receive a threshold percentage of their revenue through sales to from the focal item company,  
wherein at least one supplier company identifier is associated with a supplier level indicator that  
indicates a percentage range of revenue received by the company identified by the at least one  
supplier company identifier from the focal company, and wherein certain of the ~~related items~~  
supplier company identifiers in the second field ~~include~~ are associated with a hyperlink ~~which~~  
~~that~~, when activated by the user, causes the ~~item~~ supplier company identifier corresponding to  
the activated hyperlink to become a new focal ~~item~~ company ~~listed~~ identified in the first field,  
such that the second field transitions to list include supplier company identifiers that identify  
companies that are a-supplier suppliers to the new focal ~~item~~ company that receive a threshold  
percentage of their revenue ~~through sales to~~ from the new focal ~~item~~ company.

2. (Canceled)

3. (Currently Amended) The interactive user interface of claim 2 1, wherein the interface includes a focal ~~item~~ company input field in which a user may input an identifier for a new focal ~~item~~ company.

4. (Currently Amended) The interactive user interface of claim 2 1, wherein the ~~indicia~~ supplier level indicator includes a graphical representation or a color-coded representation of the ~~relation to the focal item company~~.

5. (Canceled)

6. (Currently Amended) The interactive user interface of claim 1, wherein the focal ~~item~~ company identifier comprises a ~~is identified by~~ stock trading ticker symbol of the focal company.

7-8. (Canceled)

9. (Currently Amended) The interactive user interface of claim 1, further comprising a third field ~~that includes a listing of items identifying~~ including customer company identifiers that identify companies that are a ~~customer~~ customers of the focal ~~item~~ company and from which the focal ~~item~~ company receives a threshold percentage of its revenue.

10. (Canceled)

11. (Currently Amended) The interactive user interface of claim 1, further comprising a third field ~~that includes a listing of items identifying~~ including competitor company identifiers that identify companies that are competitors of the focal ~~item~~ company.

12. (Currently Amended) The interactive user interface of claim 2 ~~1~~, wherein certain of the ~~related items~~ supplier company identifiers in the second field are ~~include an~~ associated with a mouseover such that, when a user maintains a cursor near ~~the item~~ a selected one of the certain supplier company identifiers for a sufficient time period, additional information about the ~~item~~ selected supplier company is presented to the user.

13. (Canceled)

14. (Currently Amended) ~~An~~ A computer-implemented interactive user interface programmed to display fields on a display, comprising:

a first field ~~listing a focal item, wherein the focal item includes an identifier for~~ including a focal company identifier that identifies a focal company;

a second field ~~containing a listing of items that are identifiers for~~ including supplier company identifiers that identify companies that are ~~a supplier~~ suppliers to the focal ~~item~~ company that receive a threshold percentage of their revenue ~~through sales from~~ from to the focal ~~item~~ company, wherein at least one supplier company identifier is associated with a supplier level indicator that indicates a percentage range of revenue received by the supplier company identified by at least one supplier company identifier from the focal company;

a third field ~~containing a listing of items that are identifiers for~~ including customer company identifiers that identify companies that are a customer customers of the focal item company from which the focal item company receives a threshold percentage of its revenue, and wherein at least one customer company identifier is associated with a customer level indicator that indicates a percentage range of revenue received by the focal company from the customer company identified by the at least one customer company identifier; and

a fourth field ~~containing a listing of items that are~~ including competitor company identifiers that identify companies that are competitors of the focal item company,

wherein certain of the ~~items~~ companies identifiers in the second, third and fourth fields ~~include~~ are associated with a hyperlink ~~which that~~, when activated by the user, causes the ~~item~~ company identifier corresponding to the activated hyperlink to become a new focal ~~item~~ company identifier listed in the first field that identifies a new focal company, such that:

the second field transitions to ~~list items that are identifiers for~~ include new supplier company identifiers that identify companies that are suppliers of the new focal item company;

the third field transitions to ~~list items that are identifiers for~~ include new customer company identifiers that identify companies that are a customer customers of the new focal item company; and

the fourth field transitions to ~~list items that are identifiers for~~ include new competitor company identifiers that identify companies that are competitors of the new focal item company.

15. (Currently Amended) The interactive user interface of claim 14, wherein certain of the ~~related items~~ company identifiers in the second, third and fourth fields ~~include an~~ are associated with a mouseover such that, when a user maintains a cursor near ~~the item~~ a selected one of the company identifiers for a sufficient time period, additional information about the ~~item~~ selected company is presented to the user.

16. (Canceled)

17. (Currently Amended) The interactive user interface of claim ~~16~~ 14, wherein the ~~indicia~~ supplier indicator includes a graphical representation or a color-coded representation of ~~the relation to the focal item.~~

18. (Currently Amended) The interactive user interface of claim 14, wherein the interface includes a focal ~~item~~ company input field in which a user may input ~~an~~ the focal company identifier for a new focal ~~item~~ company.

19. (Currently Amended) A computer-implemented system for providing an interactive user interface to a user, the system comprising:

a server for serving a document containing the interactive user interface via a network to the user, the interactive user interface including:

a first field ~~listing~~ including a focal company identifier that identities a focal ~~item~~ company; and

a second field ~~containing a listing of items related to the focal item company,~~  
~~wherein the listing of items in the second field comprises a listing identifying~~ including supplier  
company identifiers that identify companies that are ~~a supplier~~ suppliers to the focal ~~item~~  
company that receive a threshold percentage of their revenue ~~through sales to~~ from the focal ~~item~~  
company, wherein at least one supplier company identifier is associated with a supplier level  
indicator that indicates a percentage range of revenue received by a supplier company identified  
by the at least one supplier company identifier from the focal company, and wherein certain of  
the ~~related items~~ supplier company identifiers are associated with ~~include~~ a hyperlink ~~which that,~~  
when activated by the user, causes the ~~item~~ supplier company identifier corresponding to the  
activated hyperlink to become a new focal ~~item~~ company identifier listed in the first field, such  
that the second field transitions to ~~list~~ include new supplier company identifiers that identify  
companies that are ~~a supplier~~ suppliers to the new focal ~~item~~ company that receive a threshold  
percentage of their revenue ~~through sales to~~ from the new focal ~~item~~ company; and  
a database in communication with the server for storing data about the companies.

20. (Original) The system of claim 19, further comprising an alert engine in  
communication with the database for sending an alert message via the network to the user.

21-23. (Canceled)

24. (Currently Amended) The system of claim 19, wherein the focal ~~item~~ company  
identifier comprises ~~is identified by~~ a stock trading ticker symbol of the focal company.

25-26. (Cancelled)

27. (Currently Amended) The system of claim 19, further comprising a third field that ~~includes a listing of items identifying~~ includes customer company identifiers that identify companies that are ~~a customer~~ customers of the focal ~~item~~ company from which the focal ~~item~~ company receives a threshold percentage of its revenue.

28. (Cancelled)

29. (Currently Amended) The system of claim 19, further comprising a third field that ~~includes a listing of items identifying~~ including competitor company identifiers that identify companies that are competitors of the focal ~~item~~ company.

30-31. (Canceled)

32. (Currently Amended) The system of claim 19, wherein the document further includes a focal ~~item~~ company identifier input field in which a user may input ~~an~~ the focal company identifier for a new focal ~~item~~ company.

33. (Currently Amended) A method of presenting data in an interactive user interface, comprising:

displaying a first page including:

a focal item company in a first field including a focal company identifier that identifies a focal company;

a second field ~~containing a listing of items related to the focal item company,~~ wherein the listing of related items in the second field comprises a listing of including supplier company identifiers that identify companies that are a supplier suppliers to the focal item company that receive a threshold percentage of their revenue from the focal item company, wherein at least one supplier company identifier is associated with a supplier level indicator that indicates a percentage range of revenue received by the supplier company identified by the at least one supplier company identifier from the focal company, and wherein certain of the ~~related items~~ supplier company identifiers in the second field ~~include~~ are associated with a hyperlink; and

displaying a second page, when one of the hyperlinks of the first page is activated, wherein the second page includes:

in the first field, a new focal company identifier for a new focal company the item corresponding to the supplier company identifier associated with the activated hyperlink ~~in the first field as a new focal item company;~~ and

in the second field, contains a listing of new supplier company identifiers that identify companies that are a supplier suppliers to the new focal item company and that receive a threshold percentage of their revenue from the new focal item company, wherein certain of the new supplier company identifiers companies in the second field on the second page include are associated with a hyperlink.



35. (Currently Amended) The method of claim ~~[[34]]~~ 33, wherein the ~~indicia include~~  
supplier level indicator includes a graphical representation or a color-coded representation ~~of the~~  
~~relation to the focal item company.~~

36. (Canceled)

37. (Currently Amended) The method of claim 33, wherein the focal ~~item~~ company  
identifier comprises a ~~in the first page is identified by the~~ stock trading ticker symbol of the focal  
company.

38-39. (Canceled)

40. (Currently Amended) The method of claim 33, wherein the first page further  
comprises a third field ~~that contains a listing of items identifying~~ including customer company  
identifiers that identify companies that are ~~a customer~~ customers of the focal ~~item~~ company from  
which the focal ~~item~~ company receives a threshold percentage of its revenue, and wherein at  
least one customer company identifier is associated with a customer level indicator indicating a  
percentage range of revenue received by the focal company from the company identified by the  
at least one customer company identifier.

41. (Canceled)

42. (Currently Amended) The method of claim 40, wherein the first page further comprises a fourth field ~~that comprises a listing of items identifying~~ including competitor company identifiers that identify companies that are competitors of the focal item company.

43-44. (Canceled)

45. (Currently Amended) The method of claim 33, wherein each of the first and second pages further include a focal ~~item~~ company identifier input field in which a user may input ~~an~~ a focal company identifier for a new focal item company.

46. (Currently Amended) ~~An~~ A computer-implemented interactive user interface programmed to display fields on a display, comprising:

- a first field ~~listing~~ identifying a focal item; and
- a second field ~~containing a listing of items~~ including company identifiers that identify companies related to the focal item, wherein certain of the ~~related items~~ companies identifiers in the second field ~~include~~ are associated with a hyperlink ~~which that~~, when activated by the user, causes the ~~item~~ company identifier corresponding to the activated hyperlink to become a new focal item ~~listed~~ identified in the first field, such that the second field transitions to ~~list items~~ include company identifiers that identify companies related to the new focal item,

wherein the focal item includes one of an identifier for a company or an identifier of an economic indicator; and

the second field includes:

when the focal item is an identifier for a company, ~~a listing of items identifying~~  
company identifiers for companies that are selected from the group consisting of customers,  
suppliers ~~or competitors~~ of the focal item; and

when the focal item is an identifier of an economic indicator, ~~a listing of items~~  
identifying company identifiers for companies whose stock price is known to change with  
changes to the economic indicator.

47. (Currently Amended) A computer-implemented system for providing an  
interactive user interface to a user, the system comprising:

a server for serving a document containing the interactive user interface via a network to  
the user, the interactive user interface including:

a first field ~~listing~~ identifying a focal item; and

a second field ~~containing a listing of items~~ including company identifiers that  
identify companies related to the focal item, wherein certain of the ~~related items~~ company  
identifiers in the second field ~~include~~ are associated with a hyperlink ~~which that~~, when activated  
by the user, causes the ~~item~~ company identifier corresponding to the activated hyperlink to  
become a new focal item listed in the first field, such that the second field transitions to ~~list items~~  
include company identifiers that identify companies related to the new focal item; and

a database in communication with the server for storing data about the ~~items~~ companies,  
wherein the focal item includes one of an identifier for a company or an identifier of an  
economic indicator; and

the second field includes:

when the focal item is an identifier for a company, ~~a listing of items identifying~~  
company identifiers for companies that are selected from the group consisting of customers,  
suppliers ~~or competitors~~ of the focal item; and

when the focal item is an identifier of an economic indicator, ~~a listing of items~~  
identifying company identifiers for companies whose stock price is known to change with  
changes to the economic indicator.

48. (Currently Amended) A computer-implemented method of presenting data in an  
interactive user interface, comprising:

displaying a first page including:

a focal item in a first field;

a second field ~~listing of items~~ including company identifiers that identify  
companies related to the focal item, wherein certain of the ~~related items~~ company identifiers in  
the second field ~~include~~ are associated with a hyperlink; and

displaying a second page, when one of the hyperlinks of the second field of the first page  
is activated, wherein the second page includes:

in the first field, an identifier for the item company corresponding to the activated  
hyperlink ~~in the first field~~ as a new focal item; and

in the second field, a listing of new items company identifiers that identify  
companies related to the new focal item ~~in the second field~~, wherein certain of the new ~~related~~  
~~items~~ company identifiers in the second page ~~include~~ are associated with a hyperlink,

wherein the focal item includes one of an identifier for a company or an identifier of an  
economic indicator; and

the second field includes:

when the focal item is an identifier for a company, ~~a listing of items identifying~~  
company identifiers for companies that are selected from the group consisting of customers,  
suppliers ~~or competitors~~ of the focal item; and

when the focal item is an identifier of an economic indicator, ~~a listing of items~~  
identifying company identifiers for companies whose stock price is known to change with  
changes to the economic indicator.

49. (Currently Amended) ~~An~~ A computer-implemented interactive user interface  
programmed to display fields on a display, comprising:

a first field ~~listing~~ including a focal company identifier that identifies a focal item  
company; and

a second field ~~containing a listing of items related to the focal item company, wherein the~~  
~~listing of items in the second field comprises a listing identifying~~ including supplier company  
identifiers that identify companies that are ~~a customer~~ customers of the focal ~~item~~ company and  
from which the focal ~~item~~ company receives a threshold percentage of its revenue, wherein at  
least one customer company identifier in the second field is associated with a customer level  
indicator that indicates a percentage range of revenue received by the focal company from the  
company identified by the at least one customer company identifier, and wherein certain of the  
~~related items~~ customer company identifiers in the second field ~~include~~ are associated with a  
hyperlink ~~which~~ that, when activated by the user, causes the ~~item~~ customer company identifier  
corresponding to the activated hyperlink to become a new focal ~~item~~ company identified ~~listed~~ in  
the first field, such that the second field transitions to ~~list~~ included customer company identifiers

that identify companies that are a customer of the new focal ~~item~~ company and from which the new focal ~~item~~ company receives a threshold percentage of its revenue.

50. (Currently Amended) A computer-implemented system for providing an interactive user interface to a user, the system comprising:

a server for serving a document containing the interactive user interface via a network to the user, the interactive user interface including:

a first field ~~listing~~ including a focal company identifier that identifies a focal ~~item~~ company; and

a second field ~~containing a listing of items related to the focal item company;~~  
~~wherein the listing of items in the second field comprises a listing identifying~~ including supplier company identifiers that identify companies that are a ~~customer~~ customers of the focal ~~item~~ company and from which the focal ~~item~~ company receives a threshold percentage of its revenue, wherein at least one customer company identifier is associated with a customer level indicator that indicates a percentage range of revenue received by the focal company from the company identified by the at least one customer company identifier, and wherein certain of the ~~related items~~ customer company identifiers in the second field are associated with ~~include~~ a hyperlink ~~which that~~, when activated by the user, causes the ~~item~~ customer company identifier corresponding to the activated hyperlink to become a new focal ~~item~~ company ~~listed~~ identified in the first field, such that the second field transitions to list include customer company identifiers that identify companies that are a ~~customer~~ customers of the new focal ~~item~~ company and from which the new focal ~~item~~ company receives a threshold percentage of its revenue; and

a database in communication with the server for storing data about the companies.

51. (New) The interactive user interface of claim 1, wherein the second field comprises first and second supplier level indicators that indicate a percentage range of revenue received by certain companies identified by the supplier company identifiers included in the second field, wherein the first supplier level indicator corresponds to a first percentage revenue range and the second supplier level indicator corresponds to a second percentage revenue range.

52. (New) The interactive user interface of claim 14, wherein the second field comprises first and second supplier level indicators that indicate the percentage range of revenue received by certain companies identified by the supplier company identifiers in the second field, wherein the first supplier level indicator corresponds to a first percentage revenue range and the second supplier level indicator corresponds to a second percentage revenue range.

53. (New) The system of claim 19, wherein the second field comprises first and second supplier level indicators that indicate the percentage range of revenue received by certain companies identified by the supplier company identifiers in the second field, wherein the first supplier level indicator corresponds to a first percentage revenue range and the second supplier level indicator corresponds to a second percentage revenue range.

54. (New) The method of claim 33, wherein the second field comprises first and second supplier level indicators that indicate the percentage range of revenue received by certain companies identified by the supplier company identifiers in the second field, wherein the first

supplier level indicator corresponds to a first percentage revenue range and the second supplier level indicator corresponds to a second percentage revenue range.

55. (New) The interface of claim 49, wherein the second field comprises first and second customer level indicators that indicate the percentage range of revenue received by the focal company from certain companies identified by the customer company identifiers in the second field, wherein the first customer level indicator corresponds to a first percentage revenue range and the second customer level indicator corresponds to a second percentage revenue range.

56. (New) The method of claim 50, wherein the second field comprises first and second customer level indicators that indicate the percentage range of revenue received by the focal company from certain companies identified by the customer company identifiers in the second field, wherein the first customer level indicator corresponds to a first percentage revenue range and the second customer level indicator corresponds to a second percentage revenue range.

57. (New) A computer-implemented interactive user interface programmed to display fields on a display, comprising:

a first field identifying a focal item; and

a second field including company identifiers that identify companies related to the focal item, wherein certain of the companies identifiers in the second field are associated with a hyperlink that, when activated by the user, causes the company identifier corresponding to the activated hyperlink to become a new focal item identified in the first field, such that the second



field transitions to include company identifiers that identify companies related to the new focal item,

wherein the focal item includes one of an identifier for a company or an identifier of an economic indicator; and

the second field includes:

when the focal item is an identifier for a company, company identifiers for companies that are customers of the focal item; and

when the focal item is an identifier of an economic indicator, company identifiers for companies whose stock price is known to change with changes to the economic indicator.

58. (New) A computer-implemented system for providing an interactive user interface to a user, the system comprising:

a server for serving a document containing the interactive user interface via a network to the user, the interactive user interface including:

a first field identifying a focal item; and

a second field including company identifiers that identify companies related to the focal item, wherein certain of the company identifiers in the second field are associated with a hyperlink that, when activated by the user, causes the company identifier corresponding to the activated hyperlink to become a new focal item listed in the first field, such that the second field transitions to include company identifiers that identify companies related to the new focal item; and

a database in communication with the server for storing data about the companies,

wherein the focal item includes one of an identifier for a company or an identifier of an economic indicator; and

the second field includes:

when the focal item is an identifier for a company, company identifiers for companies that are customers of the focal item; and

when the focal item is an identifier of an economic indicator, company identifiers for companies whose stock price is known to change with changes to the economic indicator.

59. (New) A computer-implemented method of presenting data in an interactive user interface, comprising:

displaying a first page including:

a focal item in a first field;

a second field including company identifiers that identify companies related to the focal item, wherein certain of the company identifiers in the second field are associated with a hyperlink; and

displaying a second page, when one of the hyperlinks of the second field of the first page is activated, wherein the second page includes:

in the first field, the company identifier corresponding to the activated hyperlink as a new focal item; and

in the second field, company identifiers that identify companies related to the new focal item, wherein certain of the company identifiers in the second field are associated with a hyperlink,

wherein the focal item includes one of an identifier for a company or an identifier of an economic indicator; and

the second field includes:

when the focal item is an identifier for a company, company identifiers for companies that are customers of the focal item; and

when the focal item is an identifier of an economic indicator, company identifiers for companies whose stock price is known to change with changes to the economic indicator.

60. (New) A computer-implemented interactive user interface programmed to display fields on a display, comprising:

a first field identifying a focal item; and

a second field including company identifiers that identify companies related to the focal item, wherein certain of the company identifiers are associated with a hyperlink that, when activated by the user, causes the company identifier corresponding to the activated hyperlink to become a new focal item in the first field, such that the second field transitions to include company identifiers that identify companies related to the new focal item,

wherein the focal item includes one of an identifier for a company or an identifier of an economic indicator; and

the second field includes:

when the focal item is an identifier for a company, company identifiers for companies that are competitors of the focal item; and

when the focal item is an identifier of an economic indicator, company identifiers for companies whose stock price is known to change with changes to the economic indicator.

61. (New) A computer-implemented system for providing an interactive user interface to a user, the system comprising:

a server for serving a document containing the interactive user interface via a network to the user, the interactive user interface including:

a first field identifying a focal item; and

a second field including company identifiers that identify companies related to the focal item, wherein certain of the company identifiers are associated with a hyperlink that, when activated by the user, causes the company identifier corresponding to the activated hyperlink to become a new focal item in the first field, such that the second field transitions to include company identifiers that identify companies related to the new focal item; and

a database in communication with the server for storing data about the companies, wherein the focal item includes one of an identifier for a company or an identifier of an economic indicator; and

the second field includes:

when the focal item is an identifier for a company, company identifiers for companies that are competitors of the focal item; and

when the focal item is an identifier of an economic indicator, company identifiers for companies whose stock price is known to change with changes to the economic indicator.

62. (New) A computer-implemented method of presenting data in an interactive user interface, comprising:

displaying a first page including:

a focal item in a first field;

a second field including company identifiers that identify companies related to the focal item, wherein certain of the company identifiers are associated with a hyperlink; and

displaying a second page, when one of the hyperlinks of the second field of the first page is activated, wherein the second page includes:

in the first field, the company identifier corresponding to the activated hyperlink as a new focal item; and

in the second field, new company identifiers that identify companies related to the new focal item, wherein certain of the new company identifiers are associated with a hyperlink,

wherein the focal item includes one of an identifier for a company or an identifier of an economic indicator; and

the second field includes:

when the focal item is an identifier for a company, company identifiers for companies that are competitors of the focal item; and

when the focal item is an identifier of an economic indicator, company identifiers for companies whose stock price is known to change with changes to the economic indicator.

63. (New) The interface of claim 9, further comprising a fourth field including competitor company identifiers that identify companies that are competitors of the focal company.

64. (New) The system of claim 27, further comprising a fourth field including competitor company identifiers that identify companies that are competitors of the focal company.

65. (New) The method of claim 33, wherein the first page further comprises a third field including competitor company identifiers that identify companies that are competitors of the focal company.

66. (New) The interface of claim 49, further comprising a third field including competitor company identifiers that identify companies that are competitors of the focal company.

67. (New) The system of claim 50, further comprising a third field including competitor company identifiers that identify companies that are competitors of the focal company.

68. (New) A computer-implemented method of presenting data in an interactive user interface, comprising:

displaying a first page including:

a first field including a focal company identifier that identifies a focal company;

a second field including customer company identifiers that identify companies that are customers of the focal company and from which the focal company receives a threshold percentage of its revenue, wherein at least one customer company identifier in the second field is

associated with an customer level indicator that indicates a percentage range of revenue received by the focal company from company identified by the at least one customer company identifier, and wherein certain of the company identifiers in the second field are associated with a hyperlink; and

displaying a second page, when one of the hyperlinks of the first page is activated, wherein the second page includes:

in the first field, a new focal company identifier for a new focal company corresponding to the customer company identifier associated with the activated hyperlink; and

in the second field, new customer company identifiers that identify companies that are customers of the new focal company and from which the new focal company receives a threshold percentage of its revenue, wherein certain of the new customer company identifiers are associated with a hyperlink.